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News Release

Stoughton Utilities

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Stoughton Utilities to Conduct Customer Survey on Renewable Energy

In the coming weeks, Stoughton Utilities will send postcards to randomly selected customers inviting them to take an online survey about renewable energy. The survey is intended to encourage a conversation between the utility staff and the community, as well as help utility staff shape future program and service offerings to fit customers' needs and interests.

"What's important to customers is important to us," said assistant director Brian Hoops. "The survey will be a great way for us to make sure we're providing customers with programs and services they want that address topics they care about."

Any new offerings will build upon the utility's already-successful Green-e Energy certified Renewable Energy and Green Power for Business Programs. These programs make it easy and affordable for residential and business customers to purchase blocks of energy from the utility that come from renewable resources. Customers can purchase renewable energy to offset part or all of their monthly energy usage.

"I think our programs are great examples of how much of a difference a community can make when everyone comes together," said Hoops.

The renewable energy that customers can purchase through these programs is sourced from a combination of wind (61%), biogas (33%) and solar (6%) resources.

The utility staff looks forward to starting this dialogue with customers, and encourages those who receive the invitation to take a few minutes to complete the online survey.

"The web survey only takes a few minutes to complete, and it's a great way for us to learn more about what kinds of programs and services our customers want," said Hoops.

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