



Stoughton Utilities

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Serving Electric, Water & Wastewater Since 1886

News Release

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FOR IMMEDIATE RELEASE

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Stoughton Utilities Holiday Donation Drive a Success

Stoughton Utilities took their energy efficiency efforts one step further this past holiday season, offering utility customers a “bright” reward for charitable donations to local food pantries.

From November 21 through December 2, Stoughton Utilities collected donations of non-perishable food items for local food pantries. Customers making donations were given a free string of LED holiday lights and an energy efficient gift. Customers were also entered into a drawing to win utility bill credits, smart thermostats, and energy efficient home products.

This year, the program distributed 180 strands of new energy efficient LED holiday lights, and collected 1,782 pounds of non-perishable food that was donated to the Stoughton Food Pantry. Stoughton Utilities also donated an additional \$400 from its Community Contributions fund to the City of Stoughton Food Pantry, \$300 to the United Methodist Food Pantry, and \$300 to the Stoughton Personal Essentials Pantry.

“During the holiday season there is an increased need for donations to help feed local residents, and our customers have the opportunity to be leaders in Stoughton by assisting those in need,” Stoughton Utilities Assistant Director Brian Hoops said. “There was no limit to what non-perishable foods could be donated, and Stoughton Utilities encouraged customers to give what they could.”

Compared to standard incandescent holiday lights, LED lights offer several advantages. LED lights are more efficient, using 99 percent less energy, and are safer and last longer than standard holiday lights.

