



Stoughton Utilities

600 South Fourth Street
P.O. Box 383
Stoughton, WI 53589-0383

Serving Electric, Water & Wastewater Since 1886

News Release

Stoughton Utilities

FOR IMMEDIATE RELEASE

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Contact: Brian Hoops, Stoughton Utilities Assistant Director

Stoughton Utilities RoundUP Program Donates to Imagine Academy

Stoughton Utilities recently donated \$1,750 to Imagine Academy. This donation is part of Stoughton Utilities' RoundUP program, a voluntary program that 'rounds up' customers' utility bills to the next whole dollar. All proceeds are distributed to local non-profit community organizations.

Imagine Academy's mission is to "provide compassionate coaching, play focused challenges, and shared experiences so that all children, teens, and adults feel empowered to build confidence, strength, and friendships in an environment that promotes teamwork and belonging." Funds will be used to support their family sponsorship program that provides financial support to help make the cost of program tuition within reach for all families, and to replace aging equipment.

Stoughton Utilities began its RoundUP program in 2006 as a way to further assist local non-profit organizations in our community. Over five percent of Stoughton Utilities customers have voluntarily chosen to participate in the program and are continuing the "neighbor helping neighbor" concept that founded Stoughton Utilities over a century ago.

Customers wishing to participate in the RoundUP program, or non-profit organizations requesting to be considered for future donations, may sign up online at stoughtonutilities.com/roundup, or by calling Stoughton Utilities customer service at (608) 873-3379.



Pictured: Brandi Yungen of Stoughton Utilities presents a donation to Jimmy Brooks and Sarah Ames of Imagine Academy on behalf of Stoughton Utilities as part of their RoundUP Program.

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Founded in 1886, Stoughton Utilities serves electric customers in Stoughton and the surrounding area; and wastewater and water customers in Stoughton.