



Stoughton Utilities

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Serving Electric, Water & Wastewater Since 1886

News Release

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FOR IMMEDIATE RELEASE

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WPPI Energy recognizes Stoughton Utilities Assistant Director

Hoops celebrated for his dedication, being 'indispensable'

GREEN BAY, Wis. — Stoughton Utilities Assistant Utilities Director Brian Hoops received recognition for his dedication to public power Sept. 17 during the WPPI Energy 45th Annual Meeting and Anniversary Celebration.

“This honor highlights the dedication of this utility and its staff to providing safe, reliable and affordable power and excellent service to those they serve,” said Mike Peters, president and CEO of WPPI Energy. “Our members are at their best when they work together to help communities thrive.”

Hoops received the Individual Achievement Award, which recognizes a member utility manager or employee who has made a significant contribution to the success of WPPI Energy through actively participating as part of a committee, task force or other group work for at least five years.

As one of the utility’s longest tenured employees, Hoops is credited by colleagues for tirelessly supporting the community and contributing to joint action. He embraces new technology and helps fellow member-owners of WPPI as the need arises to implement new utility business systems. Hoops is described as “indispensable” by coworkers. He supports his fellow WPPI member staff by regularly attending energy policy advocacy events and serves as an alternate on the WPPI Energy Board of Directors.

“Our utility is always working to better serve the community,” said Adam Schleicher, Stoughton Utilities Director. “Recognition like this tells us that our team is going above and beyond to ensure everyone thrives.”



Picture: Stoughton Utilities Assistant Utilities Director Brian Hoops, center, pauses for a photo alongside WPPI Energy President and CEO Mike Peters, left, and WPPI Board Chair Jim Stawicki, while holding the Individual Achievement Award presented to him during WPPI's annual meeting and 45th anniversary celebration Sept. 17 in Green Bay, Wis.

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Founded in 1886, Stoughton Utilities serves electric customers in Stoughton and the surrounding area; and wastewater and water customers in Stoughton.