



Stoughton Utilities

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Serving Electric, Water & Wastewater Since 1886

News Release

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FOR IMMEDIATE RELEASE

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Stoughton Named National Renewable Energy Leader

Stoughton was again ranked in the top 10 nationally by the Department of Energy's National Laboratory of the Rockies (NLR), formerly the National Renewable Energy Laboratory, for the community's participation and sales rates in green power programs. NLR has now recognized Stoughton for the tenth time in over a decade.

The city ranked sixth in the nation in 2024 with a 6% green pricing participation rate, up from 5.15% in 2023. Stoughton also ranked ninth for green pricing sales rate with 5.5%, up from 4.12% in 2023. The rankings, measured as of December 2024, were released on February 3.

"As the case has been for years now, Stoughton's residents are being deservedly recognized for a dedication to renewable energy," said Adam Schleicher, utilities director of Stoughton Utilities. "It's exciting to have so many people invested in reducing carbon emissions."

NLR's list for Green Power Participation Rates measures the percentage of customers who participated in a utility's renewable or "green" energy programs. NLR evaluated the renewable energy efforts of utilities in four categories and released rankings of the top 10 utilities across the nation.

One of the utility's most popular offerings, Choose Renewable, helped the community obtain this recognition. The program allows customers to sign up to increase their monthly bill by a few dollars, ensuring their space is powered by renewable energy such as solar, wind and biogas. A typical home can run on clean energy with the purchase of two to three blocks, with one 300 kilowatt-hour (kWh) block costing \$2 per month.

Customers interested in participating in the Choose Renewable program are encouraged to contact the utility to sign up.

Stoughton Utilities is a member of WPPI Energy, a not-for-profit joint action agency which is owned by the members it serves. WPPI Energy has set a target to become carbon neutral by 2050.

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Stoughton Utilities is a municipally owned and operated utility serving residents and businesses in Stoughton, Wis. For more information visit stoughtonutilities.com.

NLR

National Laboratory of the Rockies (NLR) is the U.S. Department of Energy's primary national laboratory for energy systems. For more information visit nlr.gov.